# Why Novoroaster?

#### 1. It pays off!

The wholesale price of raw coffee is much lower than the price for roasted coffee.

## 2. It's an adventure!

As our roaster is running behind a glass screen, the roasting process is visible. Your customers will experience the delicious aroma and watch their coffee beans slowly turn brown right before their eyes.

### 3. It's fresh!

It is a fact that freshly roasted coffee provides a full flavor range; it tastes much better and is very agreeable and digestible. You can roast your own quantities on demand.

### 4. You will be more than just another coffee selling spot!

Don't just sell any type of coffee – sell your very own coffee brand and roasts!

## 5. It's really easy!

The machine's construction with our patented hot-air process technique regulates the supply air temperature in reference to the produce mixture temperature, thus providing the ideal equal and consistent all-over treatment of all coffee beans.

The result: a constant roasting quality that is easily reproduceable at any time. After the roasting process, the beans are guickly cooled down with fresh air. Whether you're roasting a pure grade or blend, the result is an evenly roasted coffee, developing its full flavor by a gentle and predefined, controllable roasting process.

Apart from the preset roasting recipes, you can easily develop and store your own formulas via the touch panel.



#### **Technical specifications**

catalytic converter

Roasting performance Roasting capacity Frame material Cover panel Illumination Heating Airflow Control Operation max. Power Connection Measurements Weight

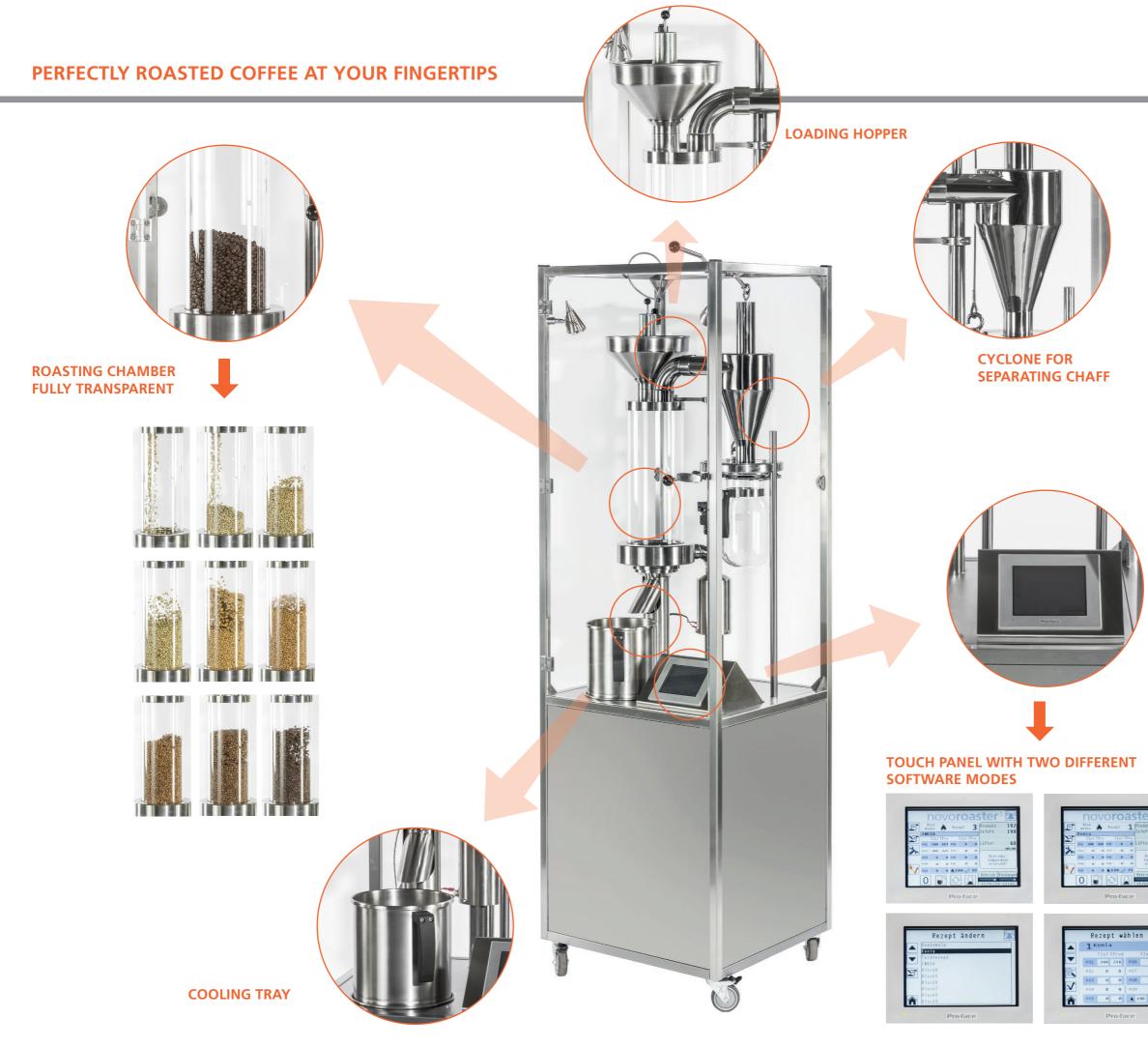
Option

approx. up to 10 Kg per hour 300 g up to 2000 g stainless steel, with enamel coating (if desired) polished stainless steel translucent plastic (acrylic glass, polycarbonate) 2 low-voltage spotlights electric side channel draft fan for roasting and cooling systems electronic / mode: product themperature roast or time roast via touch panel with visualization and formula storage options max. 7.5 Kw USA / 9,9 Kw EUROPE 200-240 V, max 30 A, 60 Hz USA or 380-440 V, max 16 A, 50 Hz EUROPE 600 x 550 x 1750 mm / 1950 mm 140 - 180 Kg



CZECH-REPUBLIC	• BELGIUM •	CHINA • AUSTRALIA	• SCANDINAVIA	GERMANY •	KOREA •
OFFICE SOUTH KOREA JAVAZONE ESPRESSO	OFFICE USA ELCOMBE ASSOCIATES	OFFICE UNITED KINGDOM THE COFFEE ROASTING MACHINE COMPANY	<b>OFFICE CZECH REPUBLIC</b> JABLUM CZECH Kávové Centrum – Budova Tesla	HQ GERMANY NOVOROASTER GMBH	SCANDINAVIA FRISKBRYGGET.DK
41-20 Samsung-Dong, Kangnam-Gu, 135-868 Seoul	103 Sanchez Street San Francisco CA 94114	P.O. BOX 229, ILKLEY, LS29 1AA	Pod Bradská 56/186 Praha 9, CZ-18600	Grootkoppel 8 b 23566 Lübeck Germany	Rørvangsvej 43 A 4300 Holbæk Denmark
javazone@novoroaster.de www.novoroaster.co.kr	duncan@novoroaster.de www.finecoffeeroaster.com	scott@thecoffeeroastingmachinecompany.co.uk www.thecoffeeroastingmachinecompany.co.uk	jablum@novoroaster.de www.novoroaster.cz	Matthias Matthews phone: +49 451 292692 61	Ronny Banerjee phone: +45 70 22 04 4
Sunhee Lee phone: +82 2 3444 0675 fax: +82 2 3445 0675	Duncan Elcombe cell: 415.374.9097	Scott Armitage mobile: +44 7970 697 253 office: +44 800 772 3855	Petr Nývlt phone: +420 312 312 077 cell: +420 774 671 474	fax: +49 451 292692 63 mail@novoroaster.de www.novoroaster.de	mail@friskbrygget.dk www.friskbrygget.dk

friskbrygget.dk





# Coffee roasting is an art, which requires a master for a good reason.

If you do not have a roasting master at hand, but do not want to miss out on the advantages of freshly roasted coffee, we have the perfect solution for you: our fully automated coffee roaster.

Once adjusted to your preferences, it will gently roast your raw coffee beans in consistent superior quality.

You can either chose from various pre-set recipes or develop your own formulas, creating your personal unique master coffee roast.

We will supply and guarantee a worldwide maintenance and support network for you!



